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COMMITTEE MEETING
STATE OF CALIFORNIA
INTEGRATED WASTE MANAGEMENT BOARD
SPECIAL WASTE COMMITTEE

JOE SERNA, JR., CALEPA BUILDING
1001 I STREET
2ND FLOOR
COASTAL HEARING ROOM
SACRAMENTO, CALIFORNIA

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APPEARANCES

COMMITTEE MEMBERS

Jose Medina

Steven R. Jones

Michael Paparian

STAFF

Elliot Block, Staff Counsel

Bob Conheim, Staff Counsel

Linda Dickinson, Special Waste Division

Don Dier, Acting Deputy Director

Jennine Harris, Secretary of Committee

Julie Nauman, Chief Deputy Director

ALSO PRESENT

Mark Murray, Californians Against Waste

George Savage, CalRecovery, Inc.

Muluneh Sime, Nevada Auto Test Center

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1 PROCEEDINGS

2 CHAIRPERSON MEDINA: Good morning. This meeting
3 is called to order. Today is August the 5th, 2003.

4 I want to wish my son, Gabriel, a happy birthday
5 today.

6 COMMITTEE MEMBER JONES: Happy birthday, Gabriel.

7 CHAIRPERSON MEDINA: Please turn off your cell
8 phones and pagers. If you wish to speak, there's speaker
9 slips at the back of the room.

10 And at this point if we can have roll call and ex
11 partes. Roll call, please.

12 SECRETARY HARRIS: Jones?

13 COMMITTEE MEMBER JONES: Here.

14 SECRETARY HARRIS: Paparian?

15 COMMITTEE MEMBER PAPARIAN: Here.

16 SECRETARY HARRIS: Medina?

17 CHAIRPERSON MEDINA: Here.

18 Members, any ex partes?

19 Member Jones.

20 COMMITTEE MEMBER JONES: No. I'm up to date.

21 CHAIRPERSON MEDINA: I'm up to date as well.

22 Board Member Paparian.

23 COMMITTEE MEMBER PAPARIAN: I'm up to date.

24 CHAIRPERSON MEDINA: Very good. With that, I'll
25 turn it over to our Acting Deputy Director of Special

1 Waste for today, Don Dier.

2 Good morning.

3 ACTING DEPUTY DIRECTOR DIER: Good morning.

4 Thank you, Mr. Chairman.

5 I have to admire Mr. Lee on the timing of his
6 fishing trips. All hell seems to break loose when he's
7 gone.

8 We have four items to report on this morning.

9 The household hazardous waste staff is currently reviewing
10 applications submitted by local jurisdictions for
11 competitive HHW projects. Forty-four applications were
12 received requesting over \$8 million. According to the
13 recently-signed budget, 4.5 million is available, so only
14 about half the projects can be funded. Staff
15 recommendations will be presented to the Special Waste and
16 Budget and Admin Committees in September.

17 Jim had promised to have a monthly update on our
18 status with Sonoma County cleanups. As you know at the
19 July Board meeting, the Board considered options for the
20 remediation of the Sonoma tire piles. Staff was directed
21 to implement Option 2, which is to issue cleanup and
22 abatement orders to the Group 1 sites and negotiate with
23 the landowners regarding a Board-managed remediation
24 limited to tire removal and cost recovery.

25 On July 25th, we met with the property owners of

1 the Group 1 sites to explain the outcome of the Board
2 meeting, to identify roles and responsibilities, and to
3 discuss next actions. The consensus of the group was that
4 satisfying the requirements of the environmental agencies
5 and CEQA compliance were the critical issues that need to
6 be addressed as soon as possible before we could implement
7 any tire remediation or erosion control measures.

8 Therefore, we will be working closely with the
9 landowners, the Southern Sonoma Resource Conservation
10 District, and other regulatory agencies to begin
11 identifying the specific environmental compliance issues
12 that need to be addressed. We will be setting up a
13 meeting with all the environmental agencies very soon. We
14 also agreed to meet with the landowners on a monthly
15 basis. Our next meeting will be in early September.

16 Also in Sonoma -- and this is hot off the wire.
17 On Sunday afternoon, a fire was reported at the Yulupa
18 Elementary School Playground in Santa Rose. Tire chips
19 were placed at this playground approximately four years
20 ago. The fire was apparently started by lighter fluid and
21 ignited by vandals.

22 The fire department responded promptly, and the
23 fire was put out within 15 minutes. Foam was applied and
24 the chips spread to assure no hot spots remained. The
25 playground area is approximately 500 square feet using

1 approximately 16 tons of chipped rubber.

2 The school district is working with our staff and
3 the LEA to try and get the site cleaned up as soon as
4 possible since school will be starting in a couple of
5 weeks. So we're working with them on that.

6 I'd also like to report that to our knowledge
7 we've tried to determine if we had funded that project,
8 and to the best of our database scouring, they have not
9 received Board funds. They applied for a cycle several
10 years back, but it was not awarded.

11 Lastly, this September 2nd, 3rd, and 4th will be
12 the Board's fifth waste tire conference. It will be held
13 at the Double Tree Hotel here in Sacramento. Attendees
14 include local government, regulators, and representatives
15 from the tire industry. The focus of the conference is to
16 present the issues that face California in dealing with
17 over 30 million tires a year that are generated in the
18 state. The agenda and speakers have been finalized and
19 registration for this conference is now being accepted.

20 With that, any questions?

21 CHAIRPERSON MEDINA: Board members, any
22 questions?

23 COMMITTEE MEMBER JONES: Mr. Chair.

24 CHAIRPERSON MEDINA: Board Member Jones.

25 COMMITTEE MEMBER JONES: Mr. Chair, not on the

1 four items that were presented by Mr. Dier, but I do want
2 to bring to the Committee's attention an article today in
3 "Tire Business" that talks about the California retreaders
4 and the issues they're having with our manifest system.

5 I think this -- you know, I'm kind of amazed at
6 the last sentence in this thing that says that -- by one
7 of the retreaders that, "The Waste Board tried to cram
8 this thing down our throat, and all it does is create
9 jobs." We had three years -- two-and-a-half years of
10 public meetings on this where we invited everybody --
11 everybody to come. And the fact that new tire dealers
12 that do retreading and have retreading businesses decided
13 not to participate or didn't think it was going to be an
14 issue is maybe an oversight that could be taken care of,
15 but it certainly was not an exclusion. And I really find
16 that pretty amazing that that would be the comment,
17 considering I went to quite a few of those meetings
18 myself, and those people were in the room.

19 But I do think that we need to step this up and
20 figure out some kind of solution, whether it's reopening
21 our regs or something to accommodate -- the real issues
22 are the service trucks that are picking up one and two
23 casings to go be -- or up to ten casings to go be
24 retreaded. You know, one of the problems is anybody in
25 the state can say they're a retreader. So you can't give

1 an automatic exclusion.

2 But I think we need to, Mr. Chair, figure out a
3 way to work on this that comes up with some kind of an
4 equitable solution to deal with it because there was never
5 any harm intended, obviously. But I do resent the fact
6 that they act like they were never invited, because they
7 were all sitting in the room from the day -- before we
8 ever even suggested SB 876, those folks were in the room.
9 And I know because I was in every one of those meetings.
10 So I think we do need to put this on the list of things
11 that need attention.

12 ACTING DEPUTY DIRECTOR DIER: Mr. Chairman, may
13 I?

14 CHAIRPERSON MEDINA: We will certainly give it
15 that attention, and I agree with you that we made every
16 effort in all of these instances to involve both external
17 and internal stakeholders.

18 Mr. Dier.

19 ACTING DEPUTY DIRECTOR DIER: Just if I may
20 follow on with that lead-in with Mr. Jones.

21 We did meet with the retreaders twice in July.
22 The first meeting was with 14, actually, retreaders. And
23 listened to their concerns, and then we had a follow on
24 meeting later in the week with the representative from the
25 Bureau -- the Tire Retread Information Bureau. We had

1 gone into it trying to be very open-minded to try and
2 address the concerns. In the end, though, we were pretty
3 much limited by the definitions that are in the Public
4 Resources Code that are in statute that include retreaders
5 retreading as a waste tire.

6 And we communicated that to the industry in our
7 response. But we offered what we thought were a couple of
8 possible solutions, one of which -- because the concern
9 that was expressed by them was the paperwork involved.
10 And so we suggested that if they have the capability to do
11 the electronic data transfer option that we are
12 developing, and the other, which gets to the point Mr.
13 Jones just mentioned, was for those vehicles that are
14 going out and picking up one or two casings, deregister
15 those so that they -- the tires do not have to be
16 manifested. You know, we thought that was a solution that
17 should apply to a number of situations.

18 We did receive a response which probably is what
19 prompted the article in the "Tire Business" and numerous
20 other publications indicating that they felt the response
21 was pretty hard and that they were potentially pursuing --
22 going to be pursuing some legal action. I'm not sure
23 legal action is appropriate. We tried to be clear with
24 them that the actions in the Legislature to amend the
25 definition -- if that's where the change is going to be

1 made. So it's an issue that, like Mr. Jones says, needs
2 to be addressed. Thank you.

3 COMMITTEE MEMBER PAPARIAN: Mr. Chairman.

4 CHAIRPERSON MEDINA: Board Member Paparian.

5 COMMITTEE MEMBER PAPARIAN: Just ask a quick
6 question.

7 You know, I understand if someone's carrying one
8 or two casings, that that may seem like a lot of paperwork
9 for one or two. But is there any reason why the paperwork
10 is more -- seems to them more onerous than it would to a
11 small tire dealer? Is there something -- do they need to
12 fill out any different information than other folks are
13 filling out?

14 ACTING DEPUTY DIRECTOR DIER: No. It's the same
15 information that's filled out by anybody, regardless of
16 size, if they're a registered waste tire hauler. And the
17 reason we offered that second possible solution was
18 because if you're a registered hauler, you have to
19 manifest every tire, even if it's less than ten. If you
20 pick up one tire and you're a registered hauler, you have
21 to manifest that. But if the vehicle is not registered,
22 they can take up to nine tires and not have to manifest
23 them, just like you or me or anybody else.

24 COMMITTEE MEMBER PAPARIAN: And we had an
25 estimate, didn't we, on how long it takes to fill out the

1 form?

2 ACTING DEPUTY DIRECTOR DIER: I really wouldn't
3 want to give a number. Personally -- it depends on the
4 person doing it. It could take anywhere from 10 seconds
5 to maybe 45 seconds. You know, they can have them
6 pre-printed. They can have labels. The process can be
7 expedited tremendously. It's a matter of less than a half
8 a minute if it's approached properly.

9 BOARD MEMBER PAPARIAN: And that's the basis of
10 their concern is that's the extra burden is filling out
11 the form?

12 ACTING DEPUTY DIRECTOR DIER: It's the paperwork,
13 yes.

14 COMMITTEE MEMBER PAPARIAN: Okay.

15 ACTING DEPUTY DIRECTOR DIER: And their primary
16 issue is they don't feel that retread tires -- the casings
17 are waste tire. And you know, they certainly can have
18 that opinion, but like I said, it's part of the definition
19 in the PRC.

20 CHAIRPERSON MEDINA: Okay. Thank you.

21 With that we'll move forward. We have three
22 draft reports that are up for presentation and discussion
23 today. That's Item B, Item C, and Item E. We will not be
24 taking those as an action item today. We're not going
25 to -- even though they have resolutions, we're not going

1 to be making any recommendations on those at members'
2 request. We're merely going to listen to the
3 presentation. We're going to have a discussion on it.
4 And then it's very likely we'll bring them back for some
5 action. But at this time there will be no vote on any of
6 those items.

7 Item D has been pulled.

8 And we will have discussion on Item F, discussion
9 of the waste tire enforcement program and activities.

10 So with that, first item is item B.

11 MS. DICKINSON: Good morning. I'm Linda
12 Dickinson from the Waste Tire Diversion Section of the
13 Special Waste Division. The presentation is Agenda Item
14 B, consideration of draft report entitled "Assessment of
15 the Markets for the Fiber and Steel Produced from
16 Recycling Waste Tires."

17 During the five-year plan meetings and workshops
18 held in January 2001 through March 2001, stakeholders and
19 Board members discussed issues and assisted staff with
20 preparation of the five-year plan. One of the issues
21 presented during the workshop was locating markets for
22 potentially valuable fiber and steel byproducts of waste
23 tires. This byproduct material is expensive to landfill
24 and adds to the cost of manufacturing for California waste
25 tire recyclers.

1 At the March 2001 meeting, the Board approved the
2 five-year plan, and the five-year plan allocated 100,000
3 in fiscal year '01/'02 to research possible recycling uses
4 for the fiber and steel.

5 On December 11th, 2001, the Board approved the
6 scope of work establishing guidelines for a thorough
7 analysis of the potential and actual markets for the fiber
8 and steel byproducts produced when waste tires are
9 recycled.

10 On April 16th, 2002, the Board awarded the
11 competitive contract to CalRecovery for \$99,567, and this
12 agenda item presents the results of CalRecovery,
13 CalRecovery's literature review, survey of stakeholders,
14 analysis of barriers, cost benefit analysis, and includes
15 recommendations in a final report. I won't indicate the
16 options for the Board because we're going to do that at
17 the full Committee meeting. But it's important to note
18 that the second reiteration of the five-year plan for the
19 waste tire recycling management program passed by the
20 Board in May 2003 has 400,000 in fiscal year '05/'06
21 designated to market fiber and steel uses.

22 Staff will review the recommendations from the
23 report when developing a program to market fiber and steel
24 byproducts from waste tire recycling processes.

25 So I'd like to introduce George Savage from

1 CalRecovery to produce his fiber and steel summary.

2 (Thereupon an overhead presentation was
3 presented as follows.)

4 MR. SAVAGE: Good morning, Chairman Medina, and
5 Committee members. My name is George Savage for the
6 record, and I'm a principal of CalRecovery. It's my
7 pleasure to present at least a summary of our report to
8 the Committee members. I have about a ten-minute
9 presentation, so it's just a broad bush overview. I'll
10 hit some of the results, and then I'm going to spend
11 probably most of the time on the recommendations.

12 CHAIRPERSON MEDINA: Before you proceed, let me
13 just say that Item E has been pulled. So Item D has been
14 pulled, and Item E has been pulled from today's agenda.

15 Okay.

16 --oOo--

17 MR. SAVAGE: To give you an idea of the total
18 overview of the scope of work, the study was broadly
19 categorized into approximately five tasks. We did a
20 literature search. We did an industry survey of
21 processors, markets, and the tire industry with respect to
22 processing tires and recycling tire byproducts. We also
23 conducted a supply and demand analysis. We had tried to
24 identify barriers to recycling of tire byproducts. And
25 lastly, the last big task that we had was a cost benefit

1 analysis.

2 --o0o--

3 MR. SAVAGE: A broad bush overview of the results
4 with regard to byproduct steel and steel recovered from
5 processing tires, it's a medium value commodity if it's
6 processed correctly to achieve high quality. The recovery
7 of high quality steel is likely achievable. Some steel
8 scrap markets are available in California in our opinion.

9 With regard to byproduct fiber, it's a low value
10 commodity that's typically produced. The markets are
11 limited. They're usually in localized niches, or they're
12 non-existent. And that situation applies nationally as
13 well as in California.

14 --o0o--

15 MR. SAVAGE: This is an example of some of the
16 survey results. And just to give you an idea of the
17 status of recycling of tire-derived steel and fiber in the
18 United States internationally and in California with
19 regard to steel -- recovery of steel, approximately 36
20 percent of the processors in California that responded
21 indicated that they were recovering steel. That's
22 relatively low compared to the results that we found for
23 the rest of the United States as well as internationally.
24 In terms of fiber byproduct recovery, the recovery is
25 uniformly poor. It's on the order of one third. That is

1 two-thirds of the material is probably being disposed in
2 some manner.

3 --o0o--

4 MR. SAVAGE: In terms of the potential supply of
5 byproduct steel and fiber that could be available in the
6 year 2007, we estimated that there could be on the order
7 of 7,500 tons per year for the year 2000 and up to 500
8 tons of tire-derived fiber. Those are relatively small
9 numbers actually. And I'll get into the reasons for that
10 in a minute. And these are based -- our 2007 estimates
11 are based on looking at historically both the
12 United States and in California what processors have been
13 doing as well as the market situation. But to give you an
14 idea of how this -- these numbers for steel and fiber
15 compare with the potential diversion, that's if, for
16 example, all tires in the state were to be processed for
17 crumb rubber production, which isn't obviously happening
18 now, but if it were, those numbers for steel would be
19 approximately three or four times higher, and the number
20 for tire-derived fiber could be -- it would be tens of
21 times higher than the 500 tons. So I just wanted to
22 indicate that these are our best case estimates for what
23 the likely situation might be in 2007.

24 Another remark on these particular data, that
25 regardless if we're talking about steel or fiber, the

1 estimates for production, even for maximum recovery, are
2 still very small, less than 1 percent compared to at least
3 the market for tire or for scrap steel in the state of
4 California. So it looks like we could have some market
5 penetration, which I'll talk about in a few minutes.

6 --o0o--

7 MR. SAVAGE: Now I'm going to talk about some
8 results for tire-derived steel and then tire-derived
9 fiber. This is tire-derived steel. This is how the
10 markets view it. The largest potential use by far is
11 scrap steel. That would be remelt for steel and iron
12 manufacture. But over 60 percent of the respondents
13 indicated that even though that's the largest market, it
14 still may be limited or non-existent depending upon a
15 variety of conditions.

16 The primary problems are rubber contamination in
17 the recovered steel, as well as the chemical composition
18 of the steel. And the chemical composition of the steel
19 is a problem because the steel is coated with brass or
20 bronze, which has some contaminants with regard to steel
21 manufacture.

22 --o0o--

23 MR. SAVAGE: In terms of what's actually being
24 recovered and produced, 60 percent of the processors are
25 recovering steel with purities of 90 percent or more. So

1 that's fairly high quality. About 30 percent of the
2 processors recover steel with greater than 99 percent
3 purity. So that's very pure material. Recovery of high
4 quality steel appears technically achievable. Clean steel
5 yields sales for processors if markets are within economic
6 reach and they know where the markets are.

7 --o0o--

8 MR. SAVAGE: As an indication of the fact that if
9 you produce high quality steel, it can actually be sold,
10 this is -- these data are from commercial sellers of
11 tire-derived steel. 42 percent of the respondents are
12 selling steel that's 99 percent purity or greater. A
13 third of them are selling steel that has a purity between
14 95 and 99 percent. And then you can see when we get down
15 to 90 percent purity, in other words 10 percent
16 contamination, the percentage of sellers is 10 percent.
17 So the result of the -- what we can glean from this is the
18 cleaner the steel, the greater the marketing opportunity.

19 --o0o--

20 MR. SAVAGE: Now the situation for tire-derived
21 fiber is a lot more nebulous. As I indicated, most
22 processors are not recovering and recycling this material.
23 So in terms of what we found for commercial -- and it's
24 due to a lack of markets. So what we tried to do is
25 identify what the potential markets would be. And based

1 on all of the survey results of the markets and uses,
2 including those of the processors, the largest market is
3 as a fuel, primarily as a fuel in cement kilns.

4 We also found some potential uses for carpet
5 underlay, for carpet blends, and then use of fibers as
6 filler for various types of applications, co-mixed with
7 plastic and extruded, co-mixed with asphalt, those kinds
8 of uses.

9 On the other hand, we found that the processors
10 indicated in about a quarter of the cases they didn't find
11 no uses. There's no uses whatsoever. And then as an
12 aside, we asked processors if they had ever looked into
13 trying to recover single types of fibers, polyester fibers
14 or nylon fibers, and no one indicated they had even looked
15 at that.

16 As I'll indicate in a little while, one of the
17 problems with the tire-derived fiber is it's a mixed
18 composition, and that makes it both low value as well as
19 limits the market opportunities.

20 --o0o--

21 MR. SAVAGE: This is the primary problem that
22 processors in the markets are facing with the fiber
23 recovered from processed tires, mixed composition of the
24 fibers, polyester, rayon, cotton, nylon, et cetera.
25 Fibers are typically too short. They're on the order of

1 an eighth of an inch to maybe, at the most, a one-inch
2 length. They're crimped or bent, that's what crimped
3 means. And consequently that's a detecting feature for
4 many uses.

5 There's a substantial lack of information on
6 material characteristics of tire-derived fibers. In our
7 talking with both the markets and with the processors,
8 it's almost impossible to get quantitative data on the
9 fiber properties, which makes it very difficult to try to
10 market the material. There's a lack of R&D to develop and
11 evaluate potential uses of tire-derived fiber. And also a
12 substantial drawback is information on cost and level of
13 performance of fiber-cleaning equipment in systems is not
14 well-documented in the literature.

15 --o0o--

16 MR. SAVAGE: Conclusions with regard to steel.
17 Steel has to be cleaned and packaged correctly for uses.
18 Several hundred thousand dollars of capital investment is
19 typically required. Data on quality of clean steel is
20 lacking, so processors are exposed both to technical risk
21 and therefore to marketing risk. There is a new industry
22 standard that has been promulgated by this Institute of
23 Scrap Recycling Industries having to do with tire-derived
24 specifications. They indicate different levels of
25 contamination. These set of guidelines or standards may

1 help to promote recycling of tire-derived fiber.

2 --o0o--

3 MR. SAVAGE: Major conclusion for fiber, it's a
4 mixed resin composition, and its physical characteristics
5 also limit the uses. Although it's not material recovery,
6 tire-derived fuel -- fiber use as tire-derived fuel is one
7 use that at least can tolerate mixed composition.

8 --o0o--

9 MR. SAVAGE: Recommendations for fiber, there's a
10 lack of data on fiber characteristics, and there's a lack
11 of applicable and adequate industry standards. And they
12 limit market development, especially any potentially high
13 value uses. The Board could assist in acquiring samples
14 of clean fiber and facilitate producer user communication
15 and market development.

16 --o0o--

17 MR. SAVAGE: We found -- and I'll cover this
18 again at the end -- that in terms of fiber, there is very
19 little communication between processors and markets. And
20 if there were more, I think the recycling of that material
21 would move forward.

22 --o0o--

23 MR. SAVAGE: Recommendations for steel and fiber,
24 communication between buyers and sellers in tire-derived
25 byproduct marketplace need to be improved. This

1 categorically applies both to steel as well as to fiber.

2 Processors need marketing experience, and their low
3 processing margins limit them in that capacity.

4 The Board could assist both processors and the
5 markets by helping to facilitate this communication. And
6 I realize the Board does have annual tire conferences, and
7 I think those are a good vehicle for communication with
8 the industry.

9 --o0o--

10 MR. SAVAGE: And then just a couple of concluding
11 remarks. Since some of the data in our report likely will
12 be used to plan programs, since the markets apparently
13 exist in California for tire-derived scrap, probably in
14 terms of financial support of the Board, either grants,
15 loans, or whatever or information dissemination, there
16 would probably be a lot gained for just a modest -- modest
17 effort there.

18 In terms of byproduct fiber, the situation is
19 completely different because there's a lack of information
20 on the recovered material as well as on the markets and
21 uses. It's going to take -- at least in our opinion, it's
22 going to take a longer term effort and probably would take
23 more resources. And it's definitely going to take more
24 coordination between the processors and the users to try
25 to work together and develop markets to move byproduct

1 fiber recycling forward.

2 So that concludes my brief summary. If you have
3 any questions or comments, I'd be happy to address them.

4 CHAIRPERSON MEDINA: Thank you.

5 Board members, any questions?

6 Board Member Jones.

7 COMMITTEE MEMBER JONES: Thanks, Mr. Chair.

8 Mr. Savage, I appreciate the report. We got it
9 the middle of last week and started going over it. It's
10 an issue that comes up all the time with the crumb rubber
11 guys that they have no markets for this stuff, and it's
12 sort of obvious why. But I appreciate the work. The one
13 thing I was looking for when you were talking -- because I
14 didn't see when I was going through it the first time --
15 did you include a list of the ISRI specifications for that
16 steel?

17 MR. SAVAGE: No, we didn't. But a good point.
18 We can put those in the back as appendices. They were
19 promulgated in May. While we were going through the
20 process of preparing the report, they simultaneously were
21 promulgating. So that's a good point. We can do that.

22 COMMITTEE MEMBER JONES: I think it would be
23 helpful. But thanks. I thought there was a lot of
24 information. It's going to take a little longer than
25 three days to digest it.

1 MR. SAVAGE: I can imagine. You're welcome.

2 Thank you.

3 CHAIRPERSON MEDINA: Board Member Paparian.

4 COMMITTEE MEMBER PAPARIAN: Mr. Chair, I'd like
5 to add my thanks too. I think it's an excellent overview
6 of the situation.

7 The question for you -- you mentioned that
8 there's a lack of material property information on the
9 fiber?

10 MR. SAVAGE: That's correct.

11 COMMITTEE MEMBER PAPARIAN: Is that something
12 that we can solve? Can we contract with the materials lab
13 or something to get the type of property information that
14 would be of use? Or is it just that the properties are so
15 varied that it's difficult to obtain?

16 MR. SAVAGE: It's not the latter. The properties
17 are definitely variable, probably from location to
18 location, processor to processor. But I think it's very
19 important for somebody to collect this information. We
20 really couldn't do our job with regard to marketing of
21 byproducts because we have no idea what's in it.

22 On my own, I went to a processor to find out what
23 the stuff looks like. It looks like the stuff you pull
24 out of a vacuum cleaner and throw in some crumb rubber,
25 and that's what you're dealing with. It would be

1 possible, at least in my opinion in particular, if you
2 protected the names of the processors from which material
3 were collected to have somebody collect samples and have
4 them analyzed. You know, I don't know how many samples
5 would need to be collected. You need to collect enough so
6 you can get some kind of representative and statically
7 valid data. But we have to start someplace.

8 You can't imagine how many of the users asked me,
9 "We might be able to use this, but how long are the
10 fibers? Are they crimped? Are they bent? Are they
11 coated?" That's another thing. The fibers are coated
12 with material to make it adhere to the rubber. And some
13 of these coatings are proprietary. The only way anybody
14 is going to find out about this is to grab some samples
15 and collect them. Even the processors in the markets
16 don't know what they are.

17 I did speak to some of the market people and the
18 first thing they would do is get a sample of this material
19 and send it out to a lab. They do particle size
20 distributions and they do chemical analysis. So it can be
21 done. It can be done.

22 COMMITTEE MEMBER PAPARIAN: So the type of entity
23 we would look to do that would be some sort of materials
24 lab?

25 MR. SAVAGE: Well, you're going to need probably

1 two entities. One is somebody who knows something about
2 the business to tell -- the way this usually works in the
3 waste business is you've got to have a waste person who
4 kind of knows the lay of the land and what needs to be
5 done. Then they talk to a laboratory between an engineer
6 or whatever that knows the technical side. And the lab
7 people who know what kind of tests can be run on different
8 types of material, you come up with the sampling plan.
9 Somebody goes and collects the samples. They come back,
10 and send them to a laboratory. You get results back.
11 Somebody writes up a report that knows how to
12 statistically analyze the data and put it in the right
13 context so it can be used by processors in the markets,
14 and that's normally how it would be done.

15 BOARD MEMBER PAPARIAN: My other question is, in
16 looking at other states -- or I guess you looked at Europe
17 a little bit also, anything really interesting happening
18 out there in this area? Any interesting uses or programs
19 for developing uses for these products?

20 MR. SAVAGE: I think there's a number of
21 different uses, regardless if we're talking about the U.S.
22 or Europe or even California that -- fibers, if we're just
23 talking about fibers.

24 COMMITTEE MEMBER PAPARIAN: Fiber and steel.

25 MR. SAVAGE: If we're talking about fibers, I

1 think if we got some material data, there's a lot of uses.
2 There's carpet underlays. They can use fibers in asphalt.
3 They can use it in concrete. The problem we have is
4 nobody can go forward because nobody knows the properties.

5 With regard to steel, it's the same thing,
6 because the steel comes out in pieces that are probably a
7 quarter of an inch to up to an inch or two inches long.
8 Those can be used as reinforcing for concrete, for
9 example, if they've got the right chemical coatings and
10 they don't have interactions with the concrete. So those
11 kinds of uses actually have been researched. It's just
12 that they haven't gone forward because nobody's collected
13 enough data. And to be quite frank, there's not enough
14 research money in tire byproduct R&D. I think the
15 situation would change if somebody would put some money
16 into it.

17 COMMITTEE MEMBER PAPARIAN: Thank you.

18 CHAIRPERSON MEDINA: You mentioned that
19 California has a lower recovery rate of steel as compared
20 to the rest of the U.S. and internationally.

21 MR. SAVAGE: That's correct.

22 CHAIRPERSON MEDINA: I wonder if you can go into
23 some of the factors that you found that contributed to
24 some of that.

25 MR. SAVAGE: Sure. I'd be happy to.

1 First of all, there is one steel mill in the
2 state that can accept this type of material, and that's
3 the Tamco facility. I think it's in Rancho Cucamonga, if
4 I remember right. It's down by Los Angeles. So we're
5 limited to one end user in the state. There is another
6 scrap steel mill that's in the northern part of Mexico,
7 Baja. But with regard to the situation in California,
8 what we found is a number of scrap metal dealers
9 apparently are exporting the material, from what we could
10 find out. So they have an export market. What's -- the
11 reason there's no more end use here is because it's very
12 expensive to put in a steel mill of a given capacity. And
13 they would have to have supply from a lot more than all
14 the tire processors in the state of California.

15 The reason that probably Tampco can accept more
16 material is because they've got higher quality material
17 they can get from other places. I think if someone
18 produced 99 percent scrap steel or byproduct steel from
19 tire processing, they probably could at least actively
20 market it to Tampco. But that's the only market they got.

21 A lot of scrap metal dealers told us that if the
22 material was 95 percent or greater purity, especially 99
23 percent purity, they could export it with absolutely no
24 problem whatsoever. And we also found a market also in
25 the pacific northwest that through scrap dealers would

1 also take tire-derived steel.

2 CHAIRPERSON MEDINA: Okay. Thank you very much.

3 Board Member Jones.

4 COMMITTEE MEMBER JONES: Thanks, Mr. Chair.

5 Just one follow up question, George. I'm
6 confused. On the fiber, we're talking about analyzing it.
7 When a tire processor gets in 5,000 waste tires, they're
8 going to come from probably 15 different tire
9 manufacturers, or at least be 15 different types of tires,
10 which all may have a different fiber underlay.

11 MR. SAVAGE: That's correct.

12 COMMITTEE MEMBER JONES: Which are all -- in all
13 likelihood based on what I read in this report, could all
14 be different.

15 MR. SAVAGE: That's correct.

16 COMMITTEE MEMBER JONES: So I'm a little worried
17 we're now going to spend another 100 grand to make a
18 determination that there's no consistency in the fiber.
19 So when you test it, you're going to find out exactly what
20 we probably know already today, there's no consistency in
21 the fiber to give to the end user.

22 MR. SAVAGE: I'm not here to argue with that.
23 I'm not here to waste the Board's money.

24 COMMITTEE MEMBER JONES: I wasn't saying you.

25 MR. SAVAGE: No, I know where you're coming from.

1 That's my attitude. So here's my response to that.

2 One of the reasons that we asked is anybody
3 trying to separate out the different types of fibers,
4 which you could do if you wanted to, I think, if you knew
5 they were all polyester tires, at least you're just
6 dealing with one resin. It may have a different
7 composition, but the base compound is polyester.

8 I think one of the things that a sampling program
9 might identify is how much polyester, for example, is out
10 there because I don't think people know. We could
11 probably guess or ask manufacturers, if they'd even give
12 us the data, which they probably won't. So I think the
13 object is probably not to spend a whole heck of a lot of
14 money on sampling, but there's some key things. Can we
15 find out some basic things, the size and the composition
16 and some of the chemical characteristics? Maybe can you
17 do that for \$20,000. I wouldn't spend \$100,000 off of
18 that. I just don't think it would be wise.

19 But I think it would be wise to find out if we
20 have these data, if you send it to different users or
21 potential users, will they say, "Yes, we can use mixed
22 fiber." Because if the answer is categorically no, then
23 you only have two alternatives, in my opinion. One is you
24 chemically convert that mixture to something else, which
25 involves energy either by burning it or by some chemical

1 thermal process, or you landfill it. And I think that's
2 the key crust to the matter. Can we recycle it as a mixed
3 commodity and not lose a lot of money, or is the only
4 alternative we have to deal with it next year and
5 thermally convert it or pull out individual fibers?

6 And if it turns out that mixed can't be used,
7 it's just not economically feasible, the next issue is,
8 well, could they stamp tires so we know that tire is a
9 polyester tire? They're always changing these -- and we
10 already broached this subject because we know they put
11 different codes on the tires. So that was the motivation
12 behind asking that question, "Is anybody doing it?" And
13 we followed up, could it be done? Yeah, it could be done,
14 but there's all these regulations, and this, that, and the
15 other thing.

16 That's a long-winded answer. But the crux is I
17 don't think you have to spend 100,000, but we ought to at
18 least identify, can we recycle it as mixed, or do we have
19 to look at thermal conversion or individual fibers?

20 COMMITTEE MEMBER JONES: Thanks, George.

21 CHAIRPERSON MEDINA: Okay. Thank you very much
22 for your report. It's very informative. And we'll do
23 some follow up on that.

24 MR. SAVAGE: Okay. If you have any questions,
25 I'm sure you'll let me know. It's our pleasure to help

1 the Board.

2 ACTING DEPUTY DIRECTOR DIER: Mr. Chair, if I
3 might. Respecting your intro comment with regard to how
4 these reports would be treated this morning, I would ask
5 that the Chair of the Committee might reconsider this
6 report because it is quite informative. It's
7 non-controversial, and we were hoping to have it available
8 at the conference in just a little less than a month, at
9 the tire conference. I'd like to just request if you
10 might reconsider and pass this along to the Board with the
11 resolution for adoption.

12 CHAIRPERSON MEDINA: Board members, any
13 objections?

14 Board Member Jones.

15 COMMITTEE MEMBER JONES: My only concern -- I
16 have no problem with this report. The problem was we got
17 three huge reports. I read every page, and I was having
18 real difficulty trying to get a little more out of it
19 than -- so I wanted to make sure that it wasn't going to
20 lead to, you know, spending \$80 million on more stuff.
21 And that's my concern with all these reports.

22 You know, so I mean, I'll go along with whatever
23 the Chair wants to do. But you know, my concern was that
24 I really -- that the Board have a chance to really
25 understand what's in here. And you know, I mean, I think

1 that the dialogue Mr. Savage and I just had, there's a
2 recommendation to do more studying, but truthfully I think
3 that tires are regional depending upon where, you know,
4 you're getting that tire to go to a processor. And those
5 compounds are going to change. Like you say, some of it's
6 going to be polyester. Some of it's going to be rayon.
7 Some of it is going to be something else. And I think we
8 need to understand that before we go out and start
9 spending money on other stuff.

10 So I'll go along with whatever the Chair says.

11 CHAIRPERSON MEDINA: Very good. We will go ahead
12 and make this report available to the conference.

13 COMMITTEE MEMBER JONES: So if we're going to
14 accept it, you need a motion.

15 ACTING DEPUTY DIRECTOR DIER: The resolution is
16 2003-404.

17 COMMITTEE MEMBER JONES: Mr. Chair, I'll move
18 adoption of resolution 2003-404, consideration of the
19 draft report entitled "Assessment of the Markets for Fiber
20 and Steel Produced from Recycling Waste Tires," tires
21 recycling management fund, fiscal year 01/02, IWM CO144.

22 CHAIRPERSON MEDINA: Is there a second?

23 COMMITTEE MEMBER PAPARIAN: Second.

24 CHAIRPERSON MEDINA: The resolution has been
25 moved and seconded. Call the roll, please.

1 SECRETARY HARRIS: Jones?

2 COMMITTEE MEMBER JONES: Aye.

3 SECRETARY HARRIS: Paparian?

4 COMMITTEE MEMBER PAPARIAN: Aye.

5 SECRETARY HARRIS: Medina?

6 CHAIRPERSON MEDINA: Aye.

7 This will go on consent.

8 ACTING DEPUTY DIRECTOR DIER: Thank you, Mr.

9 Chairman.

10 CHAIRPERSON MEDINA: Next item, Item C,
11 consideration of the draft report entitled "Increasing the
12 Recycling-Content in New Tires, tire recycling management
13 fund, fiscal year 2001/2002/2003. This is August Board
14 Item Number 29.

15 MS. DICKINSON: Good morning, Chairman Medina.
16 This is Linda Dickinson with the Waste Tire Diversion
17 Section again of the Special Waste Division.

18 Again, presentation is for Agenda Item C,
19 consideration of the draft report entitled "Increasing the
20 Recycled Content in New Tires," August Board Item Number
21 29, and it's IWM CO138.

22 During the Board's five-year plan meetings and
23 workshops held from January 2001 through March of 2001,
24 stakeholders and Board members made recommendations to
25 address the need to research the topic of increasing

1 recycled content in new tires. Further, workshop
2 participants stressed the importance of addressing the
3 Board's waste management hierarchy of source reduction,
4 recycling, and composting and environmentally-safe
5 transformation and landfill disposal.

6 Increasing the recycled content in new tires
7 addresses waste management practice number two, recycling
8 and composting. In January 2002, the Board approved the
9 scope of work for a contract to investigate the viability
10 of increasing the level of recycled content in new tires.
11 On April 16, 2002, the Board awarded a competitively-bid
12 contract to Nevada Automotive Test Center for \$228,770.

13 The second iteration of the five-year plan for
14 the waste tire recycling management program passed by the
15 Board in May '03 has no funding for any of the
16 recommendations in this report listed.

17 Muluneh Sime from the Nevada Automotive Test
18 Center is here to present a summary of the findings from
19 his report.

20 CHAIRPERSON MEDINA: Thank you. And before we
21 move on, this particular report will not be ready for the
22 conference. So we're not moving for approval on this
23 particular one.

24 (Thereupon an overhead presentation was
25 presented as follows.)

1 MR. SIME: Thank you, Linda, Mr. Chairman, Board
2 members, thank you for the opportunity to speak before you
3 today. My name is Muluneh Sime with Nevada Automotive
4 Test Center. I'll be speaking about -- on the topic of
5 increasing the recycled content in new tires.

6 Some of the topics we'll be covering today will
7 be some background information as to where we were versus
8 where we are now in terms of recycled content and crumb
9 rubber generation, studies conducted in the past in terms
10 of increasing recycled content again, some of the factors
11 affecting recycled content, consumer behaviors associated
12 with tires for recycled content, purchase and use, and
13 industry roadblock, and what are the potential incentives
14 for -- if there is a need to push this further, whether
15 there's incentive for manufacturer, retailers, and
16 consumers to purchase or use tires with recycled content,
17 and then finally a recommendation.

18 --o0o--

19 MR. SIME: To just have an idea as to what has
20 happened over the last ten years, this data I show here is
21 to show that in the past ten years, the market for ground
22 rubber has increased by about six fold, and we want to see
23 how this fared with respect to crumb rubber generation
24 that is suitable for increasing recycled content.

25 --o0o--

1 MR. SIME: It is found that although there is so
2 much increase in terms of ground rubber market, there is
3 very limited progress in terms of increasing recycled
4 content into new tires for various reasons that we're
5 going look at at a later time.

6 In terms of a percentage of increases, one could
7 argue that, you know, over the past ten years the increase
8 has been from .5 percent recycled content to 5 percent,
9 which sounds significant. But if one looks at the total
10 number of waste tires generated annually, that may not be
11 a significant number.

12 The other point also is that we have not
13 identified whether this increase in 5 percent at this
14 moment is only coming from whole tires or also includes
15 factory waste which may be impacting the actual number of
16 tires that actually have been recycled into new tires.

17 --oOo--

18 MR. SIME: Some of the factors that make this
19 process for increasing recycled content difficult -- and
20 I'm sure this has been reported widely in the past as
21 well -- is the fact that tires have many compounds that
22 are very individual to each manufacturer, and that fact
23 alone kind of limits how much amount of tires can be --
24 recycled content can be put back into new tires. And in
25 some respects, some of the processors have indicated that

1 because of the fact that the uniqueness of each
2 manufacturer's compounds need to be safeguarded, they are
3 only processing factory waste as opposed to processing all
4 waste from -- waste from whole tire.

5 So from that perspective, what we're looking at
6 is what are the factors that are affecting the processing
7 as well as the use of recycled content in new tires.

8 --o0o--

9 MR. SIME: One of the things that is widely
10 agreed upon by manufacturers and also some of the users as
11 well as also from research laboratories, is the impact of
12 recycled content on the performance characteristics of
13 tires. There is some amount of research that was done
14 looking into the effect of recycled content in rubber --
15 not necessarily in tires, but the laboratory analysis of
16 the strength characteristic, the performance
17 characteristic of rubber is investigated by many.

18 And currently the state of North Carolina has a
19 contract with Continental Tire where they funded about
20 \$1.2 million contract to investigate this issue itself.
21 And we're hoping we'll learn quite a bit as to the
22 challenges they faced when the report comes out at the end
23 of this month.

24 --o0o--

25 MR. SIME: In summary, one of the main things

1 that's looked at in terms of performance, which is a
2 common denominator among all stakeholders, is that what is
3 the effect of recycled content and life span and if we can
4 incorporate how much is a limit. On the other hand, also
5 what is the effect of recycled content on rolling
6 resistance and fuel economy and relate issues and also in
7 terms of performance such as traction and handling,
8 durability and skid resistance, ride quality, and other
9 expected performances from tires.

10 In summary -- this issue that are trade-offs of
11 performances and eventually affecting the cost as well
12 have to be synergetic with each other in order to be able
13 to come to a point where this is the ultimate amount of
14 crumb rubber we can include into the rubber -- into the
15 tire.

16 --o0o--

17 MR. SIME: Some data here to indicate the
18 different levels of crumb rubber used in rubber. For
19 example, if you look at the tensile strength change, by
20 adding 50 percent crumb rubber to the tire, we could
21 possibly see a tensile strength reduction of more than
22 50 percent. And obviously, this is significant impact in
23 terms of how much we can actually put back and not have
24 any adverse effect on the tires.

25 --o0o--

1 MR. SIME: Similarly, another study is shown here
2 where crumb rubber generated from tread versus crumb
3 rubber generated from whole tires is looked at. As you
4 can see here, there's a slight improvement by using the
5 crumb rubber from tread, as opposed to using crumb rubber
6 from whole tire in terms of, say, for example, improving
7 the tensile strength within 5 percent of added crumb
8 rubber.

9 --o0o--

10 MR. SIME: In summary, it has been widely
11 reported 3 to 5 percent is achievable in terms of
12 including recycled content in new tires. But beyond that,
13 there is a need for more investigation and understanding
14 of what limiting factors are, be it economic or mechanical
15 or physical property changes. From the manufacturer's
16 standpoint, the biggest issue is the price of crumb rubber
17 or recycled content should be significantly lower than
18 that of virgin or natural synthetic rubber before they
19 aggressively consider this.

20 --o0o--

21 MR. SIME: What are the factors affecting
22 recycled content? There are quite a few. I just listed
23 some of them here to glance through, start from collection
24 all the way to processing and quality control.

25 --o0o--

1 MR. SIME: There are quite -- a couple of
2 processing methods that are current commercially ambient
3 grinding, and cryogenic, and wet grinding. The latter two
4 are considered to produce quality crumb rubber in terms of
5 the use for recycled content. The ambient grinding
6 processing does not allow itself for using that product
7 for increased recycled content because of coarse grain
8 size of the crumb. Other processing methods that are
9 still in the developing stage, basically they're not
10 commercialized, are ultrasonic devulcanization, chemical
11 and thermal devulcanization.

12 --o0o--

13 MR. SIME: Consumer perception is basically tires
14 as recycled content are inferior to those of virgin
15 products and are not willing to pay the price which is
16 equivalent to a new tire or tires with virgin components
17 only.

18 --o0o--

19 MR. SIME: The TREAD Act may have also had a
20 significant impact. As we have noticed in our literature
21 search, most of the advertisement-type promotional
22 literature, like put out by Ford and other companies, is
23 pre-dated 2000 -- the year 2000 after which this law was
24 enacted where it appears that at some level of
25 reservation, in terms of making comments -- even though

1 they might still be using recycled content in their tires.

2 We contacted about -- randomly selected about 15
3 dealerships in California, northern, central, and
4 Southern California and asked about their awareness of
5 recycled content, and the response unanimously was, "We
6 are not aware of this, and we're not promoting the
7 environmental aspect of recycled content and content
8 advantage." So from that perspective, there is no
9 promotion that's going on in terms of making the public
10 aware of -- consumer aware of the benefits of recycled
11 content.

12 --o0o--

13 MR. SIME: Industry roadblocks essentially
14 transfer from those issues we discussed as part of what
15 are some of the tradeoffs and challenges associated with
16 increasing recycled content. In interest of saving some
17 time, I'll skim through this.

18 --o0o--

19 MR. SIME: One of the things that was considered
20 is the location of processing plants that can generate
21 crumb rubber for the use in new tires relative to the
22 location of tire manufacturers is very crucial. One
23 example to be mentioned is the state of California --
24 state of North Carolina is trying to attract investors to
25 establish their processing plants in North Carolina. And

1 one of the biggest challenges they were running into, you
2 know, their relative location to the supply of tires and
3 to some extent to the majority of the tire manufacturer
4 locations, is a limited factor for somebody to go and take
5 a change of investing in that tire of environment.
6 Looking at that maybe in terms of availability of tire,
7 California may be the one that has the most advantage
8 nationwide. There is that one benefit.

9 On the other hand, California does not have a
10 tire manufacturing plant in the state. So the closest
11 state is about 2,000 miles away from here, so there is a
12 balance issue that needs to be looked at. Moreover,
13 energy cost in California is so significantly higher from
14 those other states with tire manufacturers. Those need to
15 be considered as well.

16 So if feasibility analysis is done and somehow it
17 was figured out that it is possible to generate crumb
18 rubber or supply crumb rubber because of large supply of
19 waste tires, it may be possible that buffings may be the
20 way to go in terms of submitting it, shipping it to the
21 processing plants, nearby tire manufacturers.

22 --o0o--

23 MR. SIME: Maintenance is considered as one of
24 the other major industry-wide block in terms of cost
25 effectiveness and the reliability of equipment is very

1 low.

2 --o0o--

3 MR. SIME: And because of that, there are some
4 challenges associated with building new processing plants.
5 Reliable sources of waste tire supply, we discussed that.

6 --o0o--

7 MR. SIME: There is another issue, the quality of
8 rubber that is produced currently is not sufficiently --
9 is not acceptable -- according to some of the
10 manufacturers it's not acceptable to include this as
11 recycled content. And there are some procedures that are
12 established by ASTM, a couple of standards that were put
13 out which are suggested to be followed in terms of the
14 quality as well as the particle distribution. And the
15 other factor, of course, is crumb rubber price as we
16 discussed earlier.

17 --o0o--

18 MR. SIME: One of the things that was found in
19 this study is about 60 to 80 mesh range within, the price
20 of crumb rubber has pretty much kind of stabilized and
21 flatted out. Which indicates that, you know, to give an
22 incentive to a processor, you know, go from 60 mesh to 80
23 mesh, there has to be a reason why to have to add that
24 much cost into the processing to get a margin of price
25 increase of very little amount.

1 So although these data are just looking at the
2 price, the other aspect of this data is that if processors
3 look into this data and compare -- again, it's the cost of
4 processing in-house, you know, what they are processing
5 right now and sees a delta, that would be very useful for
6 them to be able to reach a conclusion whether this is
7 feasible or not.

8 --o0o--

9 MR. SIME: Potential incentives for
10 manufacturers, retailers, and customers. One of the key
11 incentives, we believe, is if requirements are imposed by
12 vehicle manufacturers as primary customers of tire
13 manufacturers, I think working with the vehicle
14 manufacturers may be one way of trying to make some
15 progress within the limits of, you know, the performance
16 capabilities of tires with recycled content.

17 Another issue is incentives through extended tax
18 exemptions and equipment and land grants. And of course,
19 in California I think one of the things, as I was
20 mentioning earlier, is to consider retreaders as partners
21 in promoting this technology because buffing can be an
22 inter-media process where initial capital investment for
23 shredding is not required.

24 --o0o--

25 MR. SIME: At last the recommendation -- I think

1 one of the things that was not widely understood among
2 various groups is that what does it do out in the field
3 when you put it on a vehicle? Do we know? Do we have
4 some data that tells us if I have 5 percent content or 10
5 percent content -- recycled content, what is the
6 degradation in terms of durability, traction, and thermal
7 performance and things like that. And that's very
8 important to answer before making further investment in
9 terms of finding out, you know, how much we can
10 incorporate. Maybe acquire some tires that have no
11 recycled content and conduct some evaluation --
12 over-the-road evaluation and see if that makes a good
13 suggestion as far as moving forward for increasing
14 recycled content.

15 --o0o--

16 MR. SIME: There is a significant economic
17 barrier associated with this process, especially for
18 California because of the lack of -- the absence of
19 tire-producing plants in the state and transportation
20 requirements.

21 --o0o--

22 MR. SIME: More research is still required to
23 understand how crumb rubber added into tire behaves,
24 whether it is filler material, does not have any chemical
25 reaction, or whether it has some chemical reaction

1 processes involved.

2 --o0o--

3 MR. SIME: Another aspect of this is also
4 looking -- if buffing is used as an alternative source of
5 raw material for crumb rubber generation, the other issue
6 to be addressed is as the market needs -- the competing
7 markets that are requiring crumb rubber, how they would be
8 affected. That needs to also be evaluated.

9 And thank you. If you have any questions, I'm
10 glad to be --

11 CHAIRPERSON MEDINA: Thank you for your
12 presentation.

13 At this time I'll open it up to Board members,
14 and then we do have one public speaker.

15 So Board Member Paparian and then Board Member
16 Jones.

17 COMMITTEE MEMBER PAPARIAN: Thank you,
18 Mr. Chairman.

19 The North Carolina study, did you talk to folks
20 from North Carolina?

21 MR. SIME: Yes, I talked to them. And they're
22 still waiting for the final report to come out before they
23 say anything basically as far as making comments. But
24 generally the sense is that they have been having some
25 challenges in terms of supply of quality crumb rubber.

1 COMMITTEE MEMBER PAPARIAN: Did you get any
2 information to indicate that they thought you could go
3 above 5 percent in terms of the content of tires?

4 MR. SIME: They are -- their experimental design
5 matrix originally contain up to 25 percent recycled
6 content, but they wouldn't comment anything above 5
7 percent at this point.

8 COMMITTEE MEMBER PAPARIAN: My staff talked to
9 them yesterday and indicated some slight increase above 5
10 percent. The folks from North Carolina are indicating to
11 my staff that you can get above 5 percent in terms of the
12 recycled content.

13 MR. SIME: That may be the case after they find
14 out they -- you can or you cannot get?

15 COMMITTEE MEMBER PAPARIAN: That you can.

16 MR. SIME: The understanding is it is conceivable
17 to get up to 15 percent. I think in the past it has also
18 been experimented 10 to 15 percent recycled content.

19 But in terms of the degradation of performance,
20 there is not sufficient data out there to indicate that
21 there is no significant adverse impact on the performance
22 of these tires with 10 or 15 percent.

23 BOARD MEMBER PAPARIAN: In terms of tires on the
24 market today that have -- you said up to 5 percent. I
25 think we heard from the manufacturers last October that

1 they're using up to 10 percent recycled content. But even
2 using the 5 percent figure, is it your belief that the
3 tires that we could buy across the street today that have
4 5 percent recycled content are in any way inferior to
5 tires using all virgin material?

6 MR. SIME: No. It's not my belief. The issue is
7 we -- because we have now generated data that shows
8 side-by-side comparison, the argument is that we don't
9 have the supporting data. But I do not believe that
10 adding 5 percent would have an instrumental effect on the
11 performance of the tire.

12 COMMITTEE MEMBER PAPARIAN: So if there are some
13 tires out there right now that have, say, zero percent
14 recycled content and some tires out there that have
15 5 percent recycled content, if more people bought the
16 5 percent recycled content tires, it seems to follow that
17 more tires would go into that market, and more waste tires
18 would go into the marketplace as filler in new tires. Is
19 that --

20 MR. SIME: I think that would be the case. But
21 the issue there is that since the TREAD Act that kind of
22 reporting -- for example, if we take 1998, for example,
23 there was about 1.2 million tires that were reported as
24 rolling over the road from Ford tire company. And there
25 was also similar data in 1999 on minivans made by Ford.

1 However, looking at 2000, there is not as much
2 publication. But for all intent and purposes, they may
3 still be producing that. But in terms of marketing, they
4 are not -- they're not advertising that as an advantage,
5 if you will, to the consumers.

6 COMMITTEE MEMBER PAPARIAN: But I'm sure our
7 staff told you that when the tire manufacturers came here
8 last October, they told us, this Committee, that they are
9 using recycled content in quite a few lines of tires, and
10 they would be happy to share that information with us
11 about which tires had recycled content. Maybe you weren't
12 aware of that.

13 MR. SIME: I actually contacted some of the tire
14 manufacturers in asking for that data, and as a
15 contractor, they were not willing to share that
16 information with me. But in retrospect, I probably should
17 have gone through your office.

18 COMMITTEE MEMBER PAPARIAN: So one of the things
19 we could do is try to hold the manufacturers' feet to the
20 fire in terms of letting us know that information. Once
21 we have that information, presumably we could do things
22 like we do in virtually every other product category which
23 would be for state purchases of new vehicles and
24 replacement tires, to seek those with the higher recycled
25 content. Did you consider things like that in your

1 report?

2 MR. SIME: I think I have in the recommendation
3 portion -- I think I have indicated that possibly using
4 the state fleet as also not only acquiring those tires but
5 also use them as a demonstration ground for, you know,
6 promoting to the public that, you know, state-owned
7 vehicles are operated on these tires for extended period
8 of time, and their performance in terms of traction as
9 well as fuel economy and all that is not significantly
10 different from tires with no recycled content.

11 So I think that's a very appropriate way of
12 actually killing two birds, if you will, with one stone.
13 And it also serves as a demonstration ground.

14 BOARD MEMBER PAPARIAN: And then in terms of your
15 statement that the public will not buy recycled content
16 tires because of their belief they are inferior in either
17 quality or safety, what's the basis for that? Is there a
18 survey out there?

19 MR. SIME: It's basically -- in fact, this is
20 drawn from the little survey we did about dealerships and
21 why don't you promote it that way? And why can't you tell
22 to the tire manufacturers and to the consumers as to the
23 contents of your tire. The unanimous answer was, "Even if
24 we knew" -- and first of all, they did not know which tire
25 had recycled content and which tire did not. But if they

1 knew for marketing perspective, you may not be advisable
2 to them.

3 So from -- and the consumers, if when they're
4 aware -- some of the ones who are discussing the issue, if
5 we have told them -- some of them where we discussed this
6 issue with them, they have taken reservation that, "I
7 would rather buy one that is made with recycled content."
8 But as far as data, there is no data. It's a perception
9 again.

10 COMMITTEE MEMBER PAPARIAN: It's a perception on
11 the part of the dealers.

12 MR. SIME: Dealers.

13 COMMITTEE MEMBER PAPARIAN: Are you aware of some
14 of the literature that indicates there are consumers out
15 there who actively want to buy recycled content products,
16 that look for those products in the marketplace?

17 MR. SIME: For tires with recycled content?

18 COMMITTEE MEMBER PAPARIAN: No. Across the
19 board, they want to do things that are a little bit
20 greener.

21 MR. SIME: Absolutely. There is no argument
22 there.

23 COMMITTEE MEMBER PAPARIAN: So there's some
24 portion at least of the consumers who would benefit from
25 information about recycled content in tires and that may

1 affect their decision making?

2 MR. SIME: And, in fact, the suggestion about
3 doing a comparative testing and showing some data would
4 help promote that. Even for those who are the skeptics, I
5 think it may be possible to convince, you know, through
6 data as to, you know -- it's not -- it does not have a
7 significant impact within that percentage.

8 COMMITTEE MEMBER PAPARIAN: And I would even
9 assert -- I know Mr. Jones raised the issue of spending a
10 lot more money on more studies in the last agenda item --
11 that just having the information and providing it in an
12 appropriate way would be adequate that we don't need
13 necessarily to go out and do a lot of testing. If there
14 are tires with 5 or 6 percent recycled content that are
15 comparable to tires -- you know, big name-brand tires
16 comparable to the ones with zero percent, that there are
17 some consumers that would prefer to buy that and therefore
18 increase the average recycled content in all tires out
19 there on the road.

20 MR. SIME: If that type of information is
21 achievable, say, for example, from tire manufacturers,
22 yes, that's the way to go. And this should not be a big
23 investment in terms of generating comparative data.

24 COMMITTEE MEMBER PAPARIAN: And then finally --

25 CHAIRPERSON MEDINA: Board Member Paparian,

1 before you move on to your next question, let me say that
2 we're going to go to ten to 11:00. Then we're going to
3 take a break from ten to 11:00 until 11:00, and then we
4 are going to take care of the last item between 11:00 and
5 11:30. So if you can wrap up, Mr. Paparian.

6 COMMITTEE MEMBER PAPARIAN: Okay. A couple other
7 quick questions.

8 Looking back at the scope of work, there was
9 supposed to be some solutions suggested related to
10 consumer education on the advantages of purchasing tires
11 with recycled content. As I read the report, it looked
12 like it was a recitation mostly of the barriers but not
13 much about how to develop a program to educate consumers
14 on the advantages of recycled content in tires.

15 Did I miss something, or was that in there?

16 MR. SIME: I think we felt that I think
17 identifying, you know, the barriers as a whole was crucial
18 to identifying, you know, possible solution for them. But
19 in terms -- I think the solution we -- or the
20 recommendation we're providing is essentially focused on
21 generating quantitative data that would allow, you know,
22 some of the myth about using recycled content to kind of
23 be minimized by -- like I was mentioning earlier -- by
24 demonstrating through government or country fleet vehicle
25 or by doing comparative evaluation or if there is data

1 available to the Board using that data and making that
2 available through some media, the Internet, or however
3 that can come out, I think that is our suggestion in terms
4 of making the public aware of the possibility of using
5 increased recycled content.

6 I'm not sure if I did get your question?

7 COMMITTEE MEMBER PAPARIAN: I think you did
8 answer it. Just a final thing.

9 One of the tasks was to develop scopes of work
10 addressing things like consumer perception of tires and
11 several other things. Do we have those scopes of work?
12 It wasn't in the report that I got.

13 MR. SIME: I think some of them are indirectly
14 indicated. But there will be some additional added
15 outlines as to some of the scope of work for future in
16 terms of, you know, essentially how those recommendations
17 can be implemented. There will be some outline for that.

18 COMMITTEE MEMBER PAPARIAN: Okay. Thank you.

19 CHAIRPERSON MEDINA: Okay. Thank you, Board
20 Member Paparian.

21 Board Member Jones.

22 COMMITTEE MEMBER JONES: Thank you, Mr. Chair. I
23 appreciate it.

24 I appreciate the report. I'm not quite as
25 optimistic as Mr. Paparian. I'm worried about a couple of

1 issues. I'm worried about the internal heat that's
2 generated with added recycled content. One of the biggest
3 failures of a recap tire is internal heat that will blow
4 the cap off of a tire.

5 Is the North Carolina study going to look at not
6 only the rolling resistance, which is going to eat up
7 fuel, but are they going to look at that internal heat
8 from the standpoint of what the safety is for the tire?
9 Is that part of that study?

10 MR. SIME: That study -- it's my understanding
11 that it's a broad study. But I could not comment as to
12 the content of it because, in fact, their suggestion to me
13 was wait for the final report. And you will get a copy of
14 it, and we'll go from there.

15 COMMITTEE MEMBER JONES: Because I think that's
16 pretty critical. There seems to be some pretty clear
17 indications that the tire manufacturers prefer using their
18 own scrap as part of their filler because they've got a
19 consistent compound -- and we're going back to the filler
20 issue -- or the fiber issue -- that we start mandating
21 tire content, we're going to be looking at exposing those
22 tires to different chemical compounds that may at some
23 point deal with the integrity of that tire.

24 And so I think it's going to take an awful lot
25 more understanding before we ever say anything. I mean,

1 this is not alarming. I've heard it in the past, you
2 know, from the tire manufacturers that they're concerned
3 about that feed stock of crumb.

4 But I want to get back to -- I mean, there are no
5 tire manufacturing plants in California. So irregardless
6 of what we make, we're delivering crumb 2,000 miles makes
7 it probably impractical, considering that North Carolina
8 has -- between North Carolina and South Carolina there are
9 seven manufacturing plants -- seven -- that put out up to
10 24,000 tires a day. And they're having a hard time
11 getting crumb into those factories, needs to tell you
12 that -- I mean, North Carolina should be a source -- could
13 be a source of waste tires for processors. Clearly with
14 seven manufacturing plants, their cost to deliver is going
15 to be minimal compared to processors in the state of
16 California. I mean, doesn't that kind of throw up an
17 alarm to you?

18 MR. SIME: And also the energy cost. I think the
19 relative energy cost as well.

20 COMMITTEE MEMBER JONES: Oh, yeah. I mean, 12
21 cents versus -- it's probably cheaper in North Carolina
22 than it is in Oklahoma. You said 8 cents in Oklahoma.
23 I'd be surprised with Duke Energy sitting there in North
24 Carolina, they may just be a tad cheaper than Oklahoma.

25 Those are the kinds of issues I think we need to

1 fully explore rather than just, you know, jumping forward.
2 You know I'd love to see recycled content in everything.
3 I would. But with what happened with Ford and with those
4 tires and the amount of people that got killed, they're
5 still trying to figure out who to blame. And that's going
6 to be years down the road. You know, how much is tire and
7 how much is the actual car or the vehicle? But I think
8 we've got to know a lot more before -- you know, if the
9 manufacturers come to 5 percent of their own stock, then
10 we need to see what that North Carolina study says.

11 I'm really worried about that internal heat
12 generation. I mean, that's a -- to me, that's one of the
13 most telling barriers in this study.

14 MR. SIME: I think you're absolutely right in
15 terms of the heat generation issues, in terms of the
16 flexibility of the tire based on how much recycled content
17 in it. We have to be very careful there as to, you know,
18 what -- how much we can push that line.

19 However, the other side of it is, if, as the tire
20 manufacturer indicated, 5 percent recycled content does
21 not have a significant performance impact, I think it's
22 worth looking at that 5 percent comparatively. Because
23 based on scrap tire management accounts or report, there
24 are some numbers about maybe 50 million pounds which is
25 probably about 50 million tires recycled. Maybe with

1 recycled content that can be produced at that level. Even
2 with that, with the number of tires that are annually
3 produced, there is some room, even with that content to
4 increase the recycled content. Whether that is price-wise
5 justifiable, that's also another issue.

6 The manufacturers look at performance,
7 degradation, of course. And the bottom line also is that
8 it has to make sense, you know, from financial standpoint
9 to -- if it is not cheaper than what you get on the market
10 or comparable, it will be difficult to convince anybody
11 including the processors -- because right now most of the
12 processors that are reported to have been supplying to
13 tire manufacturers like Ralph, PolyAmerica International,
14 and also there's a company, Land Star in Pennsylvania -- I
15 think headquartered in Pennsylvania -- both of them said
16 they are not supplying that anymore to any of the
17 manufacturers, that they have stopped that line of
18 business.

19 So it is an indication that that demand is not
20 created. And to create the demand, I think we need to
21 understand how much actually the manufacturers can
22 accommodate or can absorb and how well engaged all the
23 manufacturers are. I think we do need to keep them
24 engaged in terms of, you know, the research associated
25 with this by providing and finding a source for quality

1 crumb rubber, by finding closer reduction measures and
2 improving processing and quality improvements.

3 So I think there is -- even within that 5
4 percent, there is something to look at in terms of how
5 much it would cost. I don't think that we need to
6 spend -- go out and spend a lot of money. But I think we
7 need to look at data that is out there. Or if we need to
8 generate data, we need to generate limited data and show
9 that it is, indeed -- by an independent lab or test
10 conduct -- I think we need to demonstrate that.

11 CHAIRPERSON MEDINA: Okay. Thank you.

12 Board members, there are some issues that need
13 further exploration here, and we will bring it back for
14 further discussion before we approve this report.

15 I now would like to call on Mr. Mark Murray,
16 Californians Against Waste. And then after his remarks we
17 will -- if there is no public speakers, then we will
18 adjourn on this item, take a break, and then come back.

19 Mr. Murray.

20 MR. MURRAY: Mr. Chair, Members, Mark Murray with
21 Californians Against Waste. I'll be brief.

22 This report covered a lot of ground, had a lot of
23 technical information, and I think there's a lot of stuff
24 to chew on there.

25 I'm not sure that we're at a point where we can

1 be recommending specific minimum recycled content levels
2 for tires sold in California. However, I want to just
3 note a comment -- a statement that's made in this report.
4 "Among the many uses of rubber from waste tires, the
5 ability to use material to manufacture new tires ranks at
6 the top in terms of desirability." That's from a market
7 development perspective.

8 I would also note that no matter what market
9 development efforts we're pursuing with regard to waste
10 tires, we always run into the same barrier of generally
11 the cost of processing the tires exceeds the value to the
12 end user. Now it's one thing to force these third-party
13 end users -- be it tires to energy or rubberized
14 asphalt -- for those third-party entities that are trying
15 to do the right thing, forcing them to pay to cover the
16 cost of processing these tires. However, I think it's
17 very appropriate to require the manufacturers of tires to
18 internalize that cost of processing. And that, to me,
19 from this report seems to be the biggest barrier to
20 getting the manufacturers to use increased levels of
21 recycled content in tires.

22 So I think that given the technical feasibility
23 of potentially using 15 percent recycled tires, the market
24 development desirability of using recycled content tires,
25 this should be a high priority for the Board to pursue.

1 It seems to me there are a series of recommendations there
2 in terms of additional analysis that's needed. I think
3 that should be a high priority for this Board to invest in
4 that research to make sure that we can at some point in
5 time make the very specific recommendations with regard to
6 recycled content.

7 The first two acknowledge that this isn't toilet
8 paper. We're not talking about -- there are impacts
9 associated -- potential impacts associated with using
10 recycled content in tires. And we want to make sure, just
11 like in the world of compost, just like in other worlds
12 with food content packaging, we want to make sure there
13 isn't a black eye associated with the use of recycled
14 content. So it's very important that we do analyze this
15 potential impact of recycled content on the integrity of
16 the tires.

17 But I'm not seeing anything in this report -- and
18 I haven't seen any data whatsoever that suggests that's a
19 problem. Now, we should evaluate that. But I don't at
20 this point see that as being a barrier to the use of
21 recycled content.

22 And my recommendation to this Committee is that
23 we -- that this Board make the use of recycled content
24 tires a high priority and devote an appropriate level of
25 resources to pursuing that. Thank you.

1 CHAIRPERSON MEDINA: Thank you, Mr. Murray.

2 Your comments are well taken. If it were toilet paper,
3 I'm sure it would be sold at Costco.

4 With that, we'll take a ten-minute break, and
5 we'll convene again at five after 11:00.

6 (Thereupon a recess was taken.)

7 CHAIRPERSON MEDINA: This meeting is reconvened.

8 We will next discuss of waste tire enforcement program and
9 activities.

10 MR. CONHEIM: Good, Mr. Chairman. I'm Bob
11 Conheim. I'm glad to be back at the Waste Board and glad
12 to be advising the waste tire program. If I could indulge
13 the Chair, I'd like to say that today is my son Alex' 18th
14 birthday, and I want to wish him happy birthday.

15 CHAIRPERSON MEDINA: Congratulations, and happy
16 birthday also.

17 MR. CONHEIM: And I understand that Amalia's
18 father's birthday is today. So it's one of those days.

19 The purpose of asking to talk to you today is to
20 bring to you a comprehensive discussion in this one place
21 about what constitutes the waste tire enforcement program.
22 I know that you have discussed other aspects of it in
23 terms of planning discussions and specific enforcement
24 actions. But today's discussion is to describe to you
25 what constitutes the elements of --

1 CHAIRPERSON MEDINA: Excuse me. When you say
2 comprehensive, you mean comprehensive, but we'll be out of
3 here by 11:30?

4 MR. CONHEIM: Yes. And comprehensive doesn't
5 necessarily mean lengthy. But unfortunately, I may. And
6 I'm going to have to monitor my delivery. He's kicking me
7 under the table.

8 (Thereupon an overhead presentation was
9 presented as follows.)

10 MR. CONHEIM: What we'd like to do is actually
11 also share with you a Power Point presentation as a
12 backdrop, not tracking the narrative. But we're going to
13 show you some pictures that come from the eyes and ears of
14 the enforcement program, our field inspectors, the local
15 grantees, the district attorneys' investigators, just to
16 show you what the scope of the problem is.

17 We have in the audience here today key staff and
18 participants in the program whose roles will be amplified
19 by Don and me later: Doug Ralston, the manager of IMB who
20 developed the database and manifest program as a
21 technology issue; Georgianne Turner, the supervisor of
22 tire enforcement north; Keith Cambridge, the principal
23 staff person developing the manifest program; Deborah
24 Biersteker, the Yuba Sutter tire enforcement grantee; and
25 Jane Crue, the circuit prosecutor with the California

1 District Attorney's Association.

2 Don.

3 ACTING DEPUTY DIRECTOR DIER: Good morning,
4 again. The waste tire enforcement program that we're
5 going to talk about really stems from and flows from the
6 core functions, three core functions.

7 --o0o--

8 ACTING DEPUTY DIRECTOR DIER: And that is tire
9 facility permitting, hauler registration, and the manifest
10 system. One could almost think that, you know, it's the
11 enforcement of these that is a follow on. Once we do
12 these core functions, if it doesn't work right, that's
13 when we start implementing and kicking in the enforcement
14 aspect of these different functions. To that extent --

15 --o0o--

16 ACTING DEPUTY DIRECTOR DIER: Like Bob said,
17 these are not going to be necessarily going through each
18 of these. They're background slides to indicate what the
19 problems are.

20 But we've identified the basic program elements
21 of our enforcement program. We're going to talk about
22 these individually, but also talk about how they
23 inter-relate and how we try to coordinate all these
24 activities.

25 The elements of our enforcement program include

1 our Board field staff, the clean up and cost recovery
2 aspects, the Board's legal staff work with the attorney
3 general.

4 --o0o--

5 ACTING DEPUTY DIRECTOR DIER: The California
6 District Attorney's Association, the local enforcement
7 grantees, the California Highway Patrol, the enforcement
8 coordination meetings that we have for both internal and
9 external aspects, and other agencies and CalEPA
10 coordination that we conduct.

11 --o0o--

12 ACTING DEPUTY DIRECTOR DIER: As we implement our
13 permitting program, we have, as you know, the major and
14 minor waste permits, and we have a host of exclusions and
15 exemptions that we administer. We have approximately 60
16 facilities that have various types of permits. These are
17 required to be inspected on various frequencies depending
18 on the nature of the permit. And so the primary
19 responsibility for that are our field staff. Our field
20 staff are four; three in Southern California, and one in
21 Northern California. And because of those limited
22 resources, that's why we have pursued and are implementing
23 and ramping up the enforcement grantee program that we'll
24 talk about.

25 --o0o--

1 ACTING DEPUTY DIRECTOR DIER: As our field staff
2 conduct their business, they do inspections of permitted
3 facilities and they do surveillance of illegal disposal
4 sites. And then we have a process by which those
5 inspections, if there are problems noted, you know, we
6 issue the letters of violation. There's procedural
7 aspects of this with letters of violation to try and
8 attain compliance at the lowest level possible. If that's
9 not accomplished, then we ramp it up to a cleanup and
10 abatement order. And if that is not sufficient, then we
11 go to the administrative complaint level with an
12 administrative law judge in seeking fines, cost recovery
13 for any cleanup that we do.

14 The process we go through, the enforcement
15 process for each of our cleanup activities -- it's a legal
16 process and one that ensures that, you know, every attempt
17 is made to have the property owner or operator try and
18 solve the problem themselves first. It's only when that
19 fails that we go into the cleanup portion.

20 MR. CONHEIM: A significant aspect of the legal
21 process that we use is -- once we get a judgment in these
22 cases, that judgment, based on a law change a couple of
23 years ago, becomes a lien on the property. So that most
24 of the people against whom we get judgments don't have any
25 money anyway and couldn't pay the fines or the cleanup

1 costs. But they do have some property that we can lien.
2 The fines, civil penalties for facilities go up to \$10,000
3 per day per violation, and for hauler and manifest
4 violations 25,000 per day per violation.

5 Criminal penalties can be sought in the most
6 egregious cases, and that's why we're in partnership with
7 the California District Attorney's Association. And the
8 local district attorneys bring the criminal cases. And
9 we've also taken some cases to the attorney general for
10 civil cases, not just these administrative hearings that
11 several of us in the office do for civil fines and cleanup
12 costs.

13 ACTING DEPUTY DIRECTOR DIER: I described very
14 briefly the permitting program. I'd also like to briefly
15 go over the hauler registration and manifest system. I
16 know you're quite aware of the manifest system. We've had
17 several presentations before the Board in the last year.
18 And that has just rolled out officially July 1. So we're
19 in the very early stages of implementing that, going
20 through the growing pains, so to speak.

21 The hauler registration program has been in place
22 for a number of years, however. And that is administered
23 by one of the staff in the waste tire branch. We register
24 in the neighborhood of 850 registered haulers per year,
25 which encompasses over 7,000 vehicles. And these

1 registrations are done annually on a calendar year basis,
2 and they must be renewed or they're dropped.

3 And we're going to be taking the approach of DMV.
4 We send out a notice. We let them know. But it's one of
5 the things we're going to have to re-examine as to much
6 effort put into trying to work with them to get renewed.
7 Or just give them a notice like DMV. If they don't send
8 the money and the bond in on them, that's it. We've got
9 to be a little more pragmatic in our approach, I think.
10 But again, this is a fairly significant effort to maintain
11 the 850 registrations on 7,000 vehicles.

12 Because vehicles are being brought in. They're
13 added and deleted constantly. And there is a \$10,000
14 surety bond associated with that registration. So that
15 has to be maintained. So there's an effort to ensure
16 those are always up to date.

17 The manifest system rolled out July 1. It's very
18 significant. It's gotten a lot of reaction, mostly
19 probably bad. I don't think we've gotten any compliments
20 from anybody on it, but we're trying our best to make it
21 work. I think the fact that it's new and it's different
22 is causing people concern and the reaction that we're
23 getting. But we're working some kinks out, and we're
24 giving it six months at least as a phase in because it is
25 new and knowing that any type of change is sometimes

1 difficult to adjust to.

2 But what I would call, probably with regard to
3 any other program at the Board, it's a fairly significant
4 massive program. I know Doug Ralston from IMB has said on
5 occasion it's probably one of the largest undertakings
6 they have taken. And they've taken on quite a few between
7 SWIS and working DPLA and a lot of the other databases
8 they've developed. So the combination of the database
9 development and the actual paperwork aspect of it between
10 the generators, the haulers, and the end users and all of
11 that coming into us for scanning and analysis. Like I
12 said, we're still in the very early stages of getting that
13 all rolled out.

14 CHAIRPERSON MEDINA: I'm sure the end results
15 will be well worth it.

16 ACTING DEPUTY DIRECTOR DIER: The end results are
17 exciting. When we make this work, the results are going
18 to be -- we'll be able to report some very interesting and
19 valuable information to the Board with regard to the flow
20 of tires, where we're coming from and where they're going
21 and how they're being used. So it's very exciting in that
22 regard. That's really the purpose for the system.

23 MR. CONHEIM: Don, the hallmark of the hauler and
24 manifest system is really the same thing as the facility
25 system. The enforcement of these two programs -- of these

1 programs is unlike our solid waste facilities system which
2 is based on local jurisdiction. This program -- these
3 programs with waste tires are more like other CalEPA
4 programs where the state has -- the state agency and the
5 state, the waste Board itself, has the primary
6 jurisdiction, has the primary statutory responsibility to
7 implement the enforcement. We are using in the other
8 elements that we'll finish the discussion with lots of
9 help with delegating certain functions to the local
10 government and using certain other tools, such as the
11 highway patrol, and we'll get to those in a second.

12 ACTING DEPUTY DIRECTOR DIER: In fact why don't
13 we do that right now.

14 --o0o--

15 ACTING DEPUTY DIRECTOR DIER: Because all of the
16 core functions of our tire program require some form of
17 inspection or review to ensure that they're being done
18 properly. We inspect the permitted facility to ensure
19 they're complying with storage standards and permit
20 conditions. Likewise, we inspect the haulers, you know,
21 to ensure that they are using the new manifest forms
22 properly. We inspect generators and end users for the
23 same purpose.

24 But again, with only four staff for the entire
25 state, that's why we're going to be relying upon the local

1 grantees to do inspections, and their scope of
2 responsibility is limited to inspections and issuance of
3 letters of violations. The Board has retained enforcement
4 actions above the letter of violation. So the 10- to
5 12,000 generators and end users in the state will be
6 inspected by the local grantees, as will eventually the
7 permitted facilities also. That's our vision, is to have
8 where the grantee exists, they'll be doing all of the tire
9 inspections under the guidance of our field staff. And
10 we're hopeful that that will ensure that we've got --

11 --o0o--

12 ACTING DEPUTY DIRECTOR DIER: -- some consistent
13 enforcement. By retaining the legal pursuit at the Board
14 level, we hope to have consistency in how we pursue the
15 bad players.

16 MR. CONHEIM: We've just shown you a sample of a
17 highway patrol surveillance of facilities. I think you've
18 seen some of that video with regard to specific
19 enforcement actions.

20 --o0o--

21 MR. CONHEIM: This also was the result of
22 California Highway Patrol fly-over surveillance. And the
23 other aspect that we use the highway patrol for is --

24 --o0o--

25 MR. CONHEIM: -- in stopping haulers. And you

1 know exactly where this particular situation is.

2 ACTING DEPUTY DIRECTOR DIER: Yeah. This
3 particular situation was down at a facility in Compton
4 which was done, I believe, last year. This has turned out
5 to be a very good -- a high point in our program is the
6 work with the CHP. We've been recently getting some
7 results of the aerial fly overs, and we're finding some
8 new sites. We're also having some real success with what
9 we call -- well, some people call them sting operations,
10 but I just prefer to call them truck checks -- where we
11 work with one of the visions of the CHP to set up a stop
12 outside a landfill, a tire facility, a transfer station,
13 wherever waste tires are being brought in and with the CHP
14 officer there and our staff -- and eventually instead of
15 our staff, with the grantees -- to inspect them to make
16 sure their registration is current and valid, that they're
17 using the manifest forms, and if they're filling them out
18 properly. And if not, then the CHP sites them and writes
19 them up immediately. We allow the tires to proceed into
20 the facility. But the CHP will site them immediately, and
21 then we will pursue them administratively with some
22 follow-up administrative action.

23 MR. CONHEIM: This is an example of also
24 educating people who haul tires because here's a produce
25 dealer who -- let's assume the best -- wasn't aware of the

1 requirements, but is a businessman and instead of dead
2 heading home after getting finished with his produce stock
3 offered to take a load of tires.

4 --o0o--

5 ACTING DEPUTY DIRECTOR DIER: And this is a good
6 point to mention this. Because as we roll out -- as we
7 did the training for the new manifest system, we did
8 extensive training in May and June all throughout the
9 state.

10 --o0o--

11 ACTING DEPUTY DIRECTOR DIER: And along with the
12 concerns expressed, one of the concerns of almost every
13 one was, "We'll go along, we'll do this. But you better
14 enforce it. You know, you better go after the bad guys."
15 That was a consistent message from north, south, east and
16 west, wherever we went in the state.

17 --o0o--

18 ACTING DEPUTY DIRECTOR DIER: "You better
19 enforce this." So we're trying our best to do that,
20 coupled with the fact in the Board's five-year plan there
21 has a strong emphasis on enforcement by the, you know,
22 inclusion of a significant amount of funds each year over
23 the next five years for all of these aspects for the
24 enforcement program that we're going through.

25 Just as an FYI, the CHP work that we've been

1 doing for the last year, we've been doing two spots a
2 month at various locations. We mix it up across the
3 state. These are unannounced. We try to keep the
4 information as close as possible as in regard to where
5 we're doing them. I would love to ramp that up to
6 probably once or twice a week, but you know, our resources
7 are just limited at this point to be able to do this.
8 This is a fairly intensive effort because of not only
9 setting them up, but also staffing them to be there when
10 they are conducted.

11 --o0o--

12 MR. CONHEIM: The last two items, the enforcement
13 coordination meetings that Don hosts monthly include not
14 only our own staff and the legal office working in
15 partnership and very close together, but also we invite
16 the circuit prosecutor and the California District
17 Attorney's Association into those meetings. We have case
18 management discussions so that we don't duplicate efforts
19 so that we support each other.

20 In the last item where I somewhat cryptically
21 said, "other agency and CalEPA coordination," we have an
22 inter-agency agreement with the Air Board for surveillance
23 equipment. So we've maximized our relationship right here
24 in the building with the ARB to get some pretty
25 sophisticated expertise and equipment that we would not

1 originally or initially have known what to use.

2 --o0o--

3 MR. CONHEIM: And I picked this last slide
4 because -- and I can't tell you more about it except the
5 flowers in the tire, it had a rest in peace kind of final
6 panache to it. So I share that with you. There's no end
7 to these pictures. Once I started looking into and
8 talking to the various components and various participants
9 in the program, the work they have done and how they
10 documented with it, we wanted to share with you some of
11 the findings they've made.

12 CHAIRPERSON MEDINA: Okay. Mr. Conheim,
13 Mr. Dier, thank you for this presentation.

14 At this time I'll open it up to the Board members
15 for any questions they might have.

16 Board Member Jones.

17 COMMITTEE MEMBER JONES: Thank you, Mr. Chair.
18 And thank you for this item, and thanks to our folks in
19 the audience from the district attorney and the LEA. I
20 know that program has been involved since day one, and we
21 appreciate it.

22 Just a couple of questions. The tire pile a
23 couple of slides back with the three trailers on the CHP
24 fly over, was that a legal pile or an illegal pile?

25 --o0o--

1 ACTING DEPUTY DIRECTOR DIER: It's illegal. It's
2 just west of Fresno.

3 COMMITTEE MEMBER JONES: Was it something that
4 our local enforcement people even knew about?

5 ACTING DEPUTY DIRECTOR DIER: They weren't aware
6 of it yet. We were aware of it. We've been aware of it
7 for about a year, 18 months.

8 COMMITTEE MEMBER JONES: Do we know who's
9 responsible?

10 ACTING DEPUTY DIRECTOR DIER: We're still working
11 on that.

12 COMMITTEE MEMBER JONES: Good.

13 Don, you had made a comment that, you know, with
14 the manifest system nobody had really had anything
15 positive to say. I'm not sure I agree with that.

16 ACTING DEPUTY DIRECTOR DIER: That was a little
17 extreme.

18 COMMITTEE MEMBER JONES: The difference between
19 you and me is we're both extreme. It's just sometimes our
20 extremism is in different directions.

21 ACTING DEPUTY DIRECTOR DIER: I guess when all
22 you hear is criticism day in and day out, it's hard to see
23 some flowers.

24 COMMITTEE MEMBER JONES: I'm going to bring you
25 some flowers. I've heard from some people other than the

1 retreaders they think makes sense. I think something
2 that's important to talk about in this venue is that the
3 electronic data transfer that Doug and those folks came up
4 with, right now I know of at least two major haulers that
5 are using it and a request of others that want to use it
6 because they see it as a real advantage.

7 I think we're going to find out in a short period
8 of time if we're going to believe these folks' PR, that
9 they're responsible for about 60 percent of the waste
10 tires that are being hauled in the state of California
11 anyway. I think that's very important because with our
12 electronic data transfer system, they're going to be able
13 to minimize the amount of labor that they put into the
14 manifest system. And we're going to have a more
15 up-to-date, quicker knowledge of this.

16 I'm glad that you said -- I think you guys have
17 13 venues throughout the state, 14. Everybody said,
18 "We'll do it, but you better enforce it." When we were
19 putting this legislation together, a lot of that -- you
20 were talking with a different audience than we were when
21 we were starting to put this together. That was exactly
22 what everybody in the room said. "We'll go along with
23 this, but you have to enforce it," because there's too
24 many hoboos out there that are operating that don't use
25 the manifest system. And they want -- it's an unfair

1 advantage to those that play by the rules. So we've got
2 to catch them and shut them down.

3 The last item -- because I know it does get
4 discouraging from time to time. There is a used tire folk
5 in Southern California who is paranoid, who calls me
6 probably as often as he calls you, that I honestly believe
7 wants to do the right thing. And while it may be
8 discouraging to have somebody continually call on
9 potential misuse, I'm hoping -- and I don't know how far
10 we have to go with this -- that those don't get neglected
11 because of who's making the complaint.

12 There is a reason -- I know for a fact this
13 person gave us a \$2800 hundred sale because the person
14 that was going to haul the tires refused to get a permit
15 to haul. That's putting your money where your mouth is.
16 What he was afraid of was a retaliatory fine from this
17 Board of \$10,000. Whether or not that's the case is still
18 up for anybody's conjecture.

19 But I believe it -- because I have a tendency to
20 believe this guy, not on -- I mean, he's like Don and I.
21 He's a little extreme sometimes. He loves calling me
22 because I'll tell him to shut up, which you guys can't.
23 And -- but I do believe him. So I'm hoping that you'll be
24 patient. Okay. I think he wants to do the right thing.
25 He calls up and tells me how the rules are wrong, and then

1 I usually check with you guys and am able to explain --
2 actually a couple times have been able to explain on my
3 own why they were right. So it just takes a little while.
4 Be patient. There's a lot of people out there. And we
5 need their assistance, I think.

6 So thanks, Mr. Chair.

7 ACTING DEPUTY DIRECTOR DIER: Mr. Jones, to that
8 end, we have developed a complaint form to ensure that we
9 get accurate and documented information that we can
10 follow-up on. And you know, we're providing that. It's
11 on our website. We provide it any way that anybody wants
12 to get it. And I will commit to you that we will respond
13 to every written complaint that we get in.

14 COMMITTEE MEMBER JONES: All right. Sometimes
15 they're not written.

16 CHAIRPERSON MEDINA: Very good. Board member
17 Paparian.

18 COMMITTEE MEMBER PAPARIAN: A couple quick
19 follow-ups. I actually noted in the agenda item you said
20 the Board's enforcement program relies in part on citizen
21 complaints. I'm wondering if we can use that 800 number,
22 the 866 -- whatever prefix it is these days -- to solicit
23 complaints. I think there probably would be some people
24 Mr. Jones might have identified, the sort of person --
25 some people who may not want to write it down or identify

1 themselves, but may have knowledge of some potentially
2 illegal activity, and the 800 number might be something to
3 use as part of that effort.

4 ACTING DEPUTY DIRECTOR DIER: Definitely.

5 COMMITTEE MEMBER PAPARIAN: The CDAA program, at
6 one point that was limited to Tulare and Imperial
7 Counties, as I recall. Is it still limited to those two
8 counties?

9 MR. CONHEIM: It's limited to rural counties.
10 All rural counties under 400,000 population. They're the
11 ones that are the most impacted and also the ones with the
12 fewest resources.

13 COMMITTEE MEMBER PAPARIAN: Now it's beyond the
14 Imperial and Tulare? It's statewide for the rural --

15 ACTING DEPUTY DIRECTOR DIER: There was an
16 initial effort, I believe, when the grant was first made
17 to focus on Madera and Imperial.

18 COMMITTEE MEMBER PAPARIAN: Oh, Madera and
19 Imperial. That's right.

20 ACTING DEPUTY DIRECTOR DIER: But that was just
21 to kick start the relationship because there was some
22 issue in those two counties. But as Bob indicated, I
23 believe the definition used for this purpose for rural was
24 400,000 or less. And those are the counties -- and Jane
25 can elaborate on their jurisdiction a bit more if you need

1 that.

2 COMMITTEE MEMBER PAPARIAN: No. Just knowing
3 that it's gone beyond those two counties is satisfying.

4 ACTING DEPUTY DIRECTOR DIER: Oh, definitely.

5 COMMITTEE MEMBER PAPARIAN: Are you happy with
6 that program?

7 MR. CONHEIM: We have arrived with new staff
8 involved in the program. I'm new in the program. We have
9 a very cooperative, very robust working relationship with
10 CDAA now that is working. And we're looking forward to
11 even more collaboration and -- if I can use a too much
12 used word -- synergy. So at this point I'd say we're
13 working the program and working with the contractor very
14 well.

15 COMMITTEE MEMBER PAPARIAN: The local grantees --
16 we've been ramping up that program from 2 million to 4
17 million, from 4 to \$6 million a year making it a fairly
18 large enforcement program. As I understand the program,
19 we may not have every locality in the state covered. But
20 rather it will be those who apply for the grants.

21 ACTING DEPUTY DIRECTOR DIER: We are targeting --
22 last year we were able to ramp up from eight grantees. We
23 revised the program a year ago to change its way that it's
24 administered so that -- previously the grantees
25 essentially sent an application and said what they would

1 do with the money. We revised the program a year ago to
2 make it easier to make it non-competitive but also to turn
3 it around to say here's the money. Here's what we would
4 like you to do. And that is do the inspections, write the
5 letters of violations and that.

6 As we ramped up last year, I had staff actually
7 conduct a marketing campaign to go out and solicit the
8 interest of jurisdictions that we wanted to come into the
9 program. And primarily those are jurisdictions where, you
10 know, waste tires exist, are an issue. And we're not
11 focusing on in Alturas. We don't think there's a major
12 waste tire program up in Alturas. But we are focusing on
13 Southern California, the San Joaquin Valley, and the
14 Sacramento and the Bay Area. My goal is we've got about
15 15 to 17 additional counties we would like to market to
16 bring into the program in the next cycle. So people that
17 use the term "tire alley" as looking up and down the
18 state, those are the jurisdictions that we would like to
19 get in the program.

20 COMMITTEE MEMBER PAPARIAN: And my concern --
21 this will probably come up again when we deal with the
22 actual agenda item on that program. But even with the
23 tremendous amount of resources we're dedicating to this,
24 I'm concerned that there may be some notable holes in the
25 state where we don't have this enforcement activity taking

1 place, and with our own limits with only having four
2 enforcement staff to do comparable activities within the
3 tire program and CDAA limited to rural jurisdictions and
4 not being able to do the sort of enforcement that's done
5 through the local enforcement programs. Again, whether we
6 might have some gaps in the state where we ought to have
7 enforcement activities where we just don't have the
8 resources.

9 ACTING DEPUTY DIRECTOR DIER: I don't think there
10 are gaps because where there is not a local grantee, we
11 will be performing that activity ourselves. We will have
12 responsibility in those jurisdictions. But ideally at
13 some point, hopefully within the next year, the majority
14 of the state will be covered where most of the waste tires
15 are being generated and transported.

16 COMMITTEE MEMBER PAPARIAN: We can go over this
17 some more when we have that agenda item. Thank you.

18 CHAIRPERSON MEDINA: Okay. Thank you again for
19 your presentation.

20 And Board members, thank you for your questions.

21 Just before we adjourn, let me briefly go over
22 today's results. In regard to Item B, which is August
23 Board Item Number 28, that will be on the consent agenda
24 for the August Board meeting.

25 In regard to Item C, that will be carried over

1 until October or later until we get further results in
2 regard to that report.

3 Item D, which was pulled, will come back before
4 this Committee in September.

5 Item E, which is also pulled, will also be
6 brought back before this Committee in September.

7 And with that, if there's no further public
8 comment, this meeting is adjourned.

9 (Thereupon the California Integrated Waste
10 Management Board, Special Waste Committee
11 adjourned at 11:37 a.m.)
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1 CERTIFICATE OF REPORTER

2 I, TIFFANY C. KRAFT, a Certified Shorthand
3 Reporter of the State of California, and Registered
4 Professional Reporter, do hereby certify:

5 That I am a disinterested person herein; that the
6 foregoing hearing was reported in shorthand by me,
7 Tiffany C. Kraft, a Certified Shorthand Reporter of the
8 State of California, and thereafter transcribed into
9 typewriting.

10 I further certify that I am not of counsel or
11 attorney for any of the parties to said hearing nor in any
12 way interested in the outcome of said hearing.

13 IN WITNESS WHEREOF, I have hereunto set my hand
14 this 15th day of August, 2003.

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